

## Product Promotions

1. Peak Performance Promotions Auto Care A/C Kit Offer: June 1 – August 31
  - o Auto Care centers that purchase 5 qualifying A/C kits earn a \$100 VISA Prepaid Card, 10 kits earns \$250.
  - o Details on NAPA Connect Bulletin # 24-104, [DC/District](#) and [ISO](#)
2. Peak Performance Promotions Consumer Battery & Rotating Electrical Offer: July 1 – August 31
  - o Purchase and install a NAPA Legend or Legend Premium AGM Battery, NAPA Remanufactured Starter or Alternator to earn a \$20 VISA Prepaid Card. Purchase and install a AAA Premium Battery or a NAPA New Starter or Alternator to earn a \$25 VISA Prepaid Card.
  - o Details on NAPA Connect Bulletin # 24-388, [DC/District](#) and [ISO](#)
3. Summer Big Event: July8 – July 19 – **deadline approaching!**
  - o Exclusive pricing on dozens of Commodities and Tools & Equipment, and earn backs up to \$1,350.
  - o Auto Care centers must be a registered NAPA PROLink member to be eligible for prepaid card offers.
  - o Details on NAPA Connect Bulletin #24-405, [DC/District](#) and [ISO](#).
    - [See the flyer here.](#)
4. A/C Machines Promotion: Ends August 31
  - o Discounts up to \$3,200 off A/C Recovery Machines, including 6-month, 0% interest financing.
  - o CPS is offering a rebate of \$750 on NTE-MX1234 and NTE-MX134.
  - o Details on NAPA Connect Bulletin # 24-410, [DC/District](#) and [ISO](#)
5. Test Every Vehicle (TEV) Earn Back: Ends September 30
  - o Earn back towards the purchase price of an approved tester with each qualifying Battery and Rotating Electrical purchase.
    - Earn \$2.50 back on each NAPA Proformer Battery.
    - Earn \$5.00 back for each NAPA Legend Battery, NAPA Starter, and NAPA Alternator.
    - Earn \$7.50 back on each NAPA AAA, AAA AGM, and NAPA Legend AGM Battery.
  - o Details on NAPA Connect Bulletin # 24-363, [DC/District](#) and [ISO](#)
6. Bosch Heavy Duty Diagnostic Promotions: Ends December 31
  - o Buy a Bosch ESI 3824A Heavy Duty Diagnostic Scan Tool and receive a free 28” Blackstone Griddle.
  - o Up to \$1,000 rebate with tablet upgrade, software subscription, and troubleshooting software.
  - o Details on the flyer below.

## Programs & Promotions

1. Path to Gold Auto Care Program Training: All of 2024
  - o Built to increase member program participation ,while providing training to the sales team to increase your program knowledge.
  - o July offer, 360 Payments:
    - WSM needs 5 members enrolled; CSR and ISO need 2 members enrolled. 1shop/person – if an ISOsales member submits the shop, they will receive the credit.
  - o Details on NAPA Connect [Path to Gold Page](#)
2. PROimage 100% Co-Op Sign Program
  - o Select a 3x8, 5x8, or 3x18 LED sign covered 100% by Co-Op funds.
  - o Details on NAPA Connect Bulletin # 24-011, [DC/District](#) and [ISO](#)
  - o **Sales Team Spiff: \$300 spiff for every NEW PROimage Completion until September 30, 2024. Submit enrollments [here](#).**
3. New Program Launch: SRP (Windshield Chip Repair Kit)
  - o Auto Care centers can elevate their services by offering professional chip repairs that save their customers time and money.
  - o Details on NAPA Connect Bulletin # 24-304, [DC/District](#) and [ISO](#)
4. New Member Offer: July 1 – September 30
  - o New members can enroll at a discounted rate of \$500.
  - o Details on NAPA Connect Bulletin # 24-460
  - o **Sales Team Spiff: \$500 spiff for every new member enrolled when the following criteria is met.**
    - **Enrolled in Auto Care by September 30**
    - **Enrolled on the member site by October 15**
    - **Enrolled on Genuine Pay by October 15**
    - **Purchase a total of \$10,000 in Q3**
5. NAPACredit Card Consumer Facing Offer: July 1 – September 30
  - o Earn 10% Back (up to \$100) on a VISA Prepaid Card by mail when a customer opens an account or uses an existing card to make a purchase.
  - o Rebate form must be submitted by October 30, 2024.
6. Additional 10% Rebate Offer: **Starting Q3, a minimum of \$5,000 must be spent monthly to qualify.**
  - o Increased purchases with NAPA earn a 10% rebate boost on all lines – excluding T&E/Commodities.
  - o Rebate paid quarterly after the standard rebate checks based off monthly increases.
  - o Details on NAPA Connect Bulletin # 24-222, [DC/District](#) and [ISO](#)
7. NAPA NOW Event: April 15 -17, 2025
  - o The National Owners Workshop registration is open for the first 2,000 Auto Care centers.
  - o Come Grow, Connect, & Celebrate the past & next 100 years with NAPA, training centered around business building from industry leaders!
  - o Details on NAPA Connect Bulletin # 24-315, [DC/District](#) and [ISO](#)
8. NAPA NOW Earn back opportunities: Various End Dates
  - o Varying amounts up to \$1,500 credit on 9 offers to earn back towards the cost of attendance.
  - o Details on NAPA Connect Bulletin # 24-370, [DC/District](#) and [ISO](#)